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Utah Substance Abuse and Anti-Violence Coordinating Council

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Meeting Minutes

UTAH SUBSTANCE ABUSE AND ANTI-VIOLENCE COORDINATING COUNCIL

Tuesday, September 12, 2006

12:00 noon – 2:00 p.m.

State Capitol Complex East Building – Beehive Room

Members Present: Dr. Gary Jorgensen, Harold Morrill, Judge Michael Kwan, Tom Patterson, Anna Kay Waddoups, Sherm Watkins, Paula Price, Verne Larsen, Asha Parekh, Terry Russo, Colonel Merrill Carter, Mayor JoAnn Seghini, Senator Chris Buttars, Lou Callister, Mark Payne, Dale Schipaanboord, Chief Paul Tittensor

Guests: Brent Kelsey

CCJJ Staff: Mary Lou Emerson and Monica Taylor

Agenda Item: Call to Order

Gary Jorgensen welcomed all present and introductions were made.

- **Approval of May 9, 2006 Minutes**

Motion: Colonel Merrill Carter made a motion to approve the meeting minutes of May 9, 2006, with one correction (change 2006 to 2005 on the November 16 meeting minutes). The motion was seconded by Harold Morrill and passed unanimously.

Agenda Item: Subcommittee Reports

- **Anti-Violence and Justice** – Sherm Watkins reported that the subcommittee met on August 28th for the first time in nearly two years. They discussed the subcommittee membership and scheduled their next meeting for October 4, 2006.
- **DUI** – Anna Kay Waddoups reported that Liz Langston from the Pacific Institute for Research and Evaluation (PIRE) attended their last meeting. PIRE is working on a “how to” manual for states to use in forming DUI committees or task forces, and they will highlight Utah’s successful Governor’s Council on DUI and USAAV DUI Subcommittee. She also noted that the Subcommittee is working on proposed legislation for the 2007 Session. The next DUI Subcommittee meeting is scheduled for October 10, 2006.
- **Prevention** – Verne Larsen reported that the subcommittee is still in transition after separating treatment and prevention and moving the Utah Prevention Advisory Council (UPAC) from the State Board of Substance Abuse and Mental Health to USAAV, where it now serves as the Council’s prevention subcommittee. He also said they have been quite involved with the underage drinking prevention media campaign and the Methamphetamine Task Force. Currently their executive committee meets on the fourth

Wednesday of every other month and the full UPAC meets the fourth Wednesday of the opposite months. The next UPAC meeting is scheduled for September 27, 2006. Gary Jorgensen recognized Verne for the outstanding presentation ("What is Prevention?") he gave in the Meth Task Force meeting the previous day.

- **Treatment** – Harold Morrill reported that the Treatment Subcommittee has met once since the split from the prevention subcommittee, and that they are looking for additional members. It was suggested that Dr. Steve Shepherd from the U of U Alcohol and Drug Clinic be invited to be a member of the subcommittee. In addition, they are not looking at developing any legislation at this time, but plan to support treatment initiatives, including those related to DORA and methamphetamine. The next Treatment Subcommittee meeting is scheduled for October 4, 2006.

Agenda Item: DORA Pilot Project Update

Mary Lou Emerson reported that since the last Council meeting, there have been two more opportunities to provide updates on the DORA Pilot Project to the Legislature's interim committees. Copies of the reports to the Health and Human Services Interim Committee and the Law Enforcement and Criminal Justice Interim Committee were included in the meeting packets. She also mentioned that the second annual report is due next month and she anticipates that they will be presenting that to a couple of the Interim Committees during October. She will get a copy of that report to the Council as soon as it is prepared. Mary Lou also reported that the DORA team has been invited by the Sheriff's Association to make a presentation on the DORA project at their conference in St. George on September 26th.

Agenda Item: Underage Drinking Prevention Media Campaign Update

Mary Lou Emerson reminded the Council that in their last meeting they approved the proposed plan for implementing the USAAV responsibilities for the underage drinking prevention media campaign that were outlined in S.B. 58, which was passed by the 2006 Legislature. This bill appropriated \$1.6 million to the Department of Alcoholic Beverage Control to conduct the media campaign, and directed USAAV to provide oversight for the campaign through the creation of an Underage Drinking Prevention Workgroup. After a competitive bid process, R & R Partners advertising agency received the contract to design the campaign. The first print ad appeared in local newspapers on August 28th and the radio ads just started airing today. The big launch for the television ads will be on September 28th at the Capitol.

Judge Kwan expressed concern that in many instances cases of minors in possession of alcohol are not taken seriously, and that it is a missed opportunity to intervene with youth. Brent Kelsey said that one of the things he has been looking at is holding parents who host underage drinking parties at their homes responsible for their actions through "social host laws". The passage of S.B. 58 addresses youth access to alcohol through retail establishments, which is a big piece in controlling access to alcohol. Brent said that what they are doing in places like Orange County is creating civil sanctions and sometimes fines or criminal penalties for parents who knowingly host parties where underage drinkers are consuming alcohol.

Motion: Senator Chris Buttars made a motion that the Council look into which state has the toughest social host laws and that a bill be presented in the upcoming legislative session. The motion was seconded by Colonel Merrill Carter and was unanimously approved.

Agenda Item: Utah Methamphetamine Joint Task Force Update

Gary Jorgensen reported that he is a member of the Meth Task Force, and that he has seen the discussion evolve to the point that he thinks they are going to have a great public awareness campaign. Mary Lou Emerson reported that in the May Council meeting the main concern with the meth public awareness campaign was the possibility that the Task Force would be implementing the Montana Meth Project and their television spots in Utah. The Council asked Mary Lou to take a message to the Task Force that there may be more effective approaches available than the scare tactics the Montana project utilizes. She took this message to the Task Force and they have put together a resolution regarding the public awareness campaign that states they will look at everything that is available, so they are hearing the concerns of the Council. Mary Lou also said that the newly formed Public Awareness Subcommittee of the Task Force has met and tentatively outlined seven areas they are going to look at. At their next meeting they are going to have a draft communications plan and will start to move forward. The Subcommittee would like to have something ready to launch in the media by December or early January before the legislative session convenes.

Agenda Item: 2007 USAAV Legislative Proposals

Mary Lou Emerson reported that budgets are due this month and bill requests from state agencies are due December 1st. The Council needs to start thinking about the issues it will endorse and promote. Mary Lou reviewed the legislation that she was aware of along with proposals that have come out of the USAAV Subcommittees.

Agenda Item: 2006 USAAV Governor's Awards

The Council discussed possible nominees for the 2006 Governor's Awards. Suggestions included Art and Jaynie Brown, Stewart Ralphs, Senator Carlene Walker, Judy Kasten Bell, Dr. David Corwin, and Rick Schwermer. Mary Lou Emerson asked those who made the nominations to complete the nomination forms and submit them to her.

Motion: Senator Chris Buttars made a motion to have the USAAV Executive Committee review the nominees for the Governor's Awards and make the decision on who should receive them. Lou Callister seconded the motion, which passed unanimously.

Agenda Item: 2006-07 USAAV Meeting Schedule

The Council discussed a meeting schedule for the coming year and decided to meet on the fourth Tuesday of every other month, from 12:00 noon to 2:00 p.m., and that the Executive Committee would meet on the fourth Tuesday, from 12:00 noon to 2:00 p.m., during the opposite months.

Agenda Item: Next Meeting

The next USAAV Meeting is scheduled for Tuesday, November 28, 2006, from 12:00 noon to 2:00 p.m., in the Beehive Room at the State Capitol Complex East Building.